



Partnership proposition

H2O Montreal - Ravenna 2024

Isabelle Dubois, president of the Board

Presentation plan

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Introduction



A delegation of **more than 95 athletes** will represent H2O Montréal at the next Dragon Boat World Championships to be held in Ravenna (Italy) in September 2024.

This major event, sanctioned by the International Dragon Boat Federation (IDBF), will bring together **more than 6,200 athletes from 140 clubs and representing 28 nations.**

Find out how you can help us achieve our goals and how you can gain exceptional visibility as a partner.

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Presentation of the sport and the Club



About dragon boat

Dragon boat is a sport that originates from China, and that is gaining in popularity in Quebec. With more than 60 million enthusiasts worldwide, dragon boat is the most popular water sport on the planet.

Rhythm, power and coordination – these are some of the skills that each member of the crews made up of 10 or 20 paddlers, a steerperson and a drummer must master.

H2O Montreal

Our Sport teams consist of experienced paddlers who want to improve their technique and push their training.

During the Summer and the Winter, the rigorous training indoors and on the water allows all athletes to give the best of themselves.



Structure of the H2O Club

- Sport level (**H2O Montreal** and H2O Quebec)
 - 17 teams
 - Top athletes in 5 categories
 - Junior U18, Premier, Senior A (39+), Senior B (49+) and Senior C (59+)
 - Mixed, Open and Women teams
 - Small boats (crew of 10) and Standard boats (crew of 20)
 - Participation in Canadian and World Championships
 - Creation of a NPO to finance the activities of the Montreal teams.
- Community level
 - 50+ teams
 - Local competitions
- BCS (Breast Cancer Survivor)
 - 1 team
 - Participation in Canadian and national championships



2023 Welland Canadian Championships

- Of the 17 teams from H2O Montreal and H2O Quebec that competed at the Canadian Championships, 11 qualified for the Worlds in Ravenna.
- To qualify, Standard boats (crew of 20) had to finish in the Top 5, and Small boats (crew of 10), in the Top 2.



H2O Montreal teams qualified for Ravenna 2024

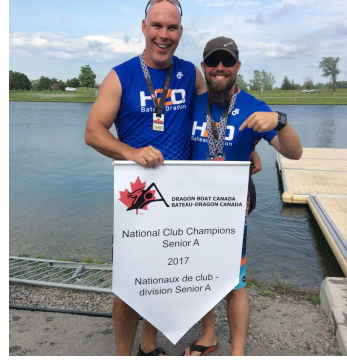
- U18, Women, Small boat
- Premier Open, Small boat
- Premier Women, Standard boat
- Premier, Mixed, Standard boat
- Senior A, Mixed, Small boat
- Senior A, Mixed, Standard boat
- Senior A, Women, Standard boat
- Senior A, Open, Standard boat
- Senior B, Mixed, Standard boat
- Senior B, Women, Small boat
- Senior C, Women, Small boat

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Goals for Ravenna

Our goal

Our 95 athletes wish to proudly represent the Club, the city of Montreal, Canada, and our partners during the World Championships, **by repeating or surpassing their previous achievements.**



Our achievements at previous Worlds

- **14 medals won, including 3 gold**, for the H2O Montreal teams in Sarasota (Florida) during the last Championships in 2022.
- During the [2018 World Cup in Hungary](#), the Club performed well, ranking **4th out of more than 100 clubs**.
- Several of our paddlers are part of the Canadian National Team, world champions in 2023.



Determination and passion

Dragon boat is a very demanding team sport that requires high-level technical skills and synchronization. Our athletes train all year long.

Before going to Ravenna, we will spend hundreds of hours in the pool, the gym and the Athletes' Quarter to improve our technique and synchronization.

We will also participate in several regional competitions to properly prepare ourselves for racing situations.



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Visibility offered to our Diamond partner

A unique opportunity

H2O Montreal offers our partners a unique opportunity to support its athletes in search of excellence and achievements during their participation in the World Club Crew Championships in Italy. In addition to the World Championships in Italy, our teams will participate in four (4) provincial and national competitions in 2024.

Your generosity will allow us to push our limits. **Partnering with H2O Montreal means encouraging an active lifestyle while promoting the values of excellence, solidarity and team spirit.**

What will the funds be used for?

Participation in the World Championships requires a significant outlay from all team members to cover registration, coaches, transport and accommodation.

The estimated costs for the Club's participation in Ravenna are approximately \$450,000.

The funds raised are primarily used to cover common expenses of the athletes, namely registration, accommodation and coaching costs. We have created a **NPO** to manage the financing, and the money will be distributed equally among all participants.

Visibility offered

- **Logo** on our competition jersey for our diamond partner.
- **Logo** on our flags at local and international competition venues for our diamond and platinum partners.
- **Logo** on our posters and printed materials.
- Mention of our diamond partner during our interviews and media presence.
- Presence in the team photo.
- A team photo will be provided to you.
- The nonprofit organization is open to discussing any additional visibility offers.

The agreements are valid for a period of one year.

All collaboration offers will be considered, whether they are in the form of financial contribution or sponsorship in goods or services.

The Club is open to discussing any offer that does not correspond to the scales already established. Production costs are the responsibility of the sponsor.

If there are shared costs, production costs will be divided proportionally based on the investment of each sponsor.

Visibility offered

Visibility Elements	< 500\$	500 à 1000 \$	1 000 à 2 500 \$	2 500 à 5 000 \$	5 000 à 9 500 \$	10 000\$
	Supporter	Bronze	Silver	Gold	Platinum	Diamond
Mention on the website of the sport club page	x	x	x	x	x	x
Logo sur le site web du club sport		x	x	x	x	x
Logo on cotton t-shirt		x	x	x	x	x
Logo in a prominent position on cotton t-shirt						x
Logo on sports club banner*		x	x	x	x	x
Logo on sports club flag *				x	x	x
Acknowledgment mention on a social media post		x	x	x		
Acknowledgment mention (with logo) on the club's social media					x	x
Presentation of a copy of medal(s) from the world championship					x	x
Opportunity for a dragon boat initiation activity (group of 20-40 people)				x	x	x
Exclusive logo placement on the Club's competition jersey						x

Example of visibility offered



To be confirmed

Example of visibility offered



To be confirmed:



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In the medias

Our achievements do not go unnoticed

Several media outlets have spoken about us and our athletes in the past. Here's a little look



Exceptional achievements from the Montrealers at the Dragon Boat Worlds

Radio-Canada Sports, May 2018

<https://ici.radio-canada.ca/sports/1114294/bateau-dragon-mondiaux-szeged-hongrie-club-h2o-playground-montreal>

To watch the race, [click here](#).



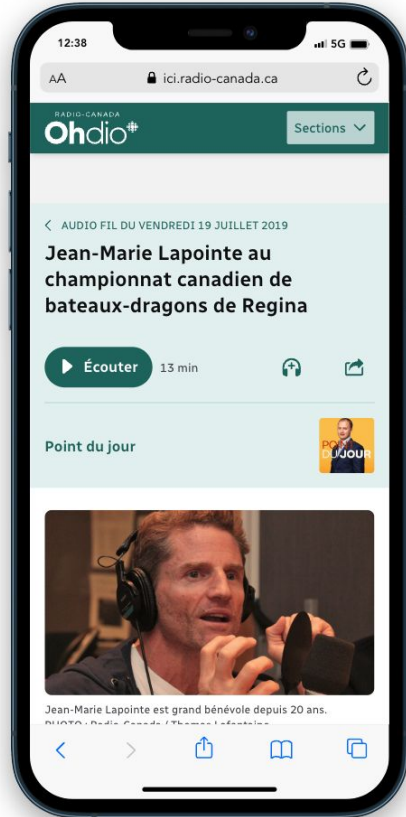
5 things to know about Dragon Boat

Journal de Montréal, June 2019

<https://www.journaldemontreal.com/2019/06/05/5-choses-a-savoir-sur-le-bateau-dragon>

Salut Bonjour, June 2019

<https://www.salutbonjour.ca/2019/06/05/5-cho-ses-a-savoir-sur-le-bateau-dragon>



Jean-Marie Lapointe at the Canadian Dragon Boat Championship in Regina

Radio-Canada, June 2019

<https://ici.radio-canada.ca/ohdio/premiere/emissions/point-du-jour/segments/interview/125705/bateau-dragon-regina-saskatchewan-competition>

Next steps

Important dates

- H2O Open (Montreal, Olympic basin)
 - May 25, 2024
- Lachine KnockOut (Lachine, Lac St-Louis)
 - June 8, 2024
- Shawinigan Knockout (Shawinigan)
 - June 29, 2024
- Montréal Challenge (Montreal, Olympic basin)
 - July 6 and 7, 2024
- World Club Crew Championship (Ravenna, Italy)
 - September 3 to 8, 2024

To join us

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Thank you!